#### LEGACY GRANDPARENTS YOUTH MENTORING

# MASK & LEARN

#### SPONSORSHIP PROPOSAL

Rodica Balaj legacygrandparents@gmail.com (604) 290-1051



## ORGANIZATION PROFILE

Help My Neighbor Society is a Non for Profit Organization in BC Canada, federally registered in 2014.

Our goal as an organization is to bridge and enrich the lives of youth and young adults as well as senior citizens by pairing them together for mentoring.

Legacy Grandparents Youth Mentoring Program provides a rich experience for not only the youth but the entire family. Our Volunteer mentors provide stability, a wealth of experience, friendships, endless amounts of caring and a relationship that makes lasting lifetime differences.









## CAMPAGIN



#### WHAT WE DO

The Mask & Learn Campaign is a local fundraiser to help maintain safety and well being in schools around our community.

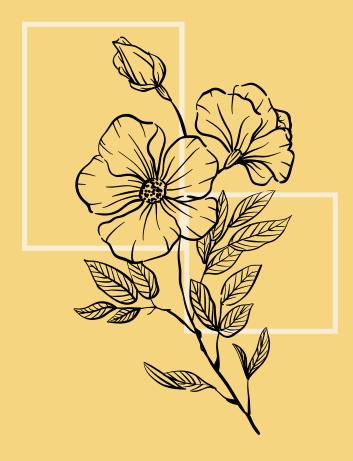
We will be gathering volunteers to help make masks and donate them to K-12 schools and colleges in the start of fall, in order to help the education system keep their students safe during the pandemic.

#### WHAT WE NEED

We're looking for title, corporate and media sponsors to fund our campaign and receive acknowledgement through our media promotions and community events.

All sponsored funds will go towards helping our volunteers with materials to make masks. Our masks are reusable and washable, 100% cotton fabric, with a pocket where students can insert a HEPA filter





Legacy Grandparents Youth Mentoring would like to thank you for supporting the youth of today. Together, our organization and your business can make positive change.

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# TITLE SPONSOR

### TITLE SPONSOR BENEFITS

## \$100k

- Exclusive Marketing Rights
- First right to be the Title Sponsor in future events
- Signage or BANNER and TOP of both sides of main stage.
- Program front cover: "Mask & Learn Parade Presented by Title Sponsor"
- Recognition in pre-/post-event media and all promotional event materials.
- Full page colour ad on back of event program.
- VIP Placement in the Recognition Parade during public events.
- Event stage introduction/recognition of sponsorship tier and amount
- Publicly Presented with Sponsor Certificate during event
- Exclusive page, logo & link to your website from our online Hall of Fame
- Listed as Title Sponsor on back cover of pamphlet included with each donated mask.
- Logo on volunteer t-shirts, chest
- Printable Title Sponsor Certificate.
- Link to your web in our Hall of Fame.
- Title Sponsor Badge to display on your website.
- Listed in the \$100K Title Sponsor section of our online Hall of Fame.



### SPONSORS LG MASK AND LEARN CAMPAIGN

### GOLD SPONSOR BENEFITS

## \$50k

- 1/5 page logo on inside cover of program.
- Recognition in pre-/post-event media and all promotional event materials.
- Half page black & white ad in event program.
- VIP Placement in the Recognition
- Parade during public events.
- Event stage introduction/recognition of sponsorship tier and amount
- Publicly Presented with Sponsor Certificate during event
- Large size logo and link to your website from our online Hall of Fame
- Listed as Gold Sponsor on printed pamphlet included with each donated mask.
- Printable Gold Sponsor Certificate.
- Link to your web in our Hall of Fame.
- Gold Sponsor Badge to display on your website.
- Listed in the \$50K Sponsor section of our online Hall of Fame.

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### SPONSORS LG MASK AND LEARN CAMPAIGN

### SILVER SPONSOR BENEFITS

- 1/10 page Logo in program on our "Thank You Silver Sponsors" page.
- Recognition in pre-/post-event media and all promotional event materials.
- Quarter page black & white ad in event program.
- VIP Placement in the Recognition Parade during public events.
- Event stage introduction/recognition of sponsorship tier and amount
- Publicly Presented with Sponsor Certificate during event
- Medium size logo and link to your website from our online Hall of Fame
- Listed as Silver Sponsor on printed pamphlet included with each donated mask.
- Printable Silver Sponsor Certificate.
- Link to your web in our Hall of Fame.
- Silver Sponsor Badge to display on your website.
- Listed in the \$25K Sponsor section of our online Hall of Fame.

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### SPONSORS LG MASK AND LEARN CAMPAIGN

### BRONZE SPONSOR BENEFITS \$10k

- 1/15 page logo in program on our "Thank You Bronze Sponsors" page.
- Recognition in pre-/post-event media and all promotional event materials.
- 1/8 page black & white ad in event program.
- VIP Placement in the Recognition Parade during public events.
- Event stage introduction/recognition of sponsorship tier and amount
- Publicly Presented with Sponsor Certificate during event
- Small size logo and link to your website from our online Hall of Fame
- Listed as Bronze Sponsor on printed pamphlet included with each donated mask.
- Printable Bronze Sponsor Certificate.
- Link to your web in our Hall of Fame.
- Bronze Sponsor Badge to display on your website.
- Listed in the \$10K Sponsor section of our online Hall of Fame.

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## PARTNERS

#### LG MASK AND LEARN CAMPAIGN

### GOLD PARTNER BENEFITS

- Printable Gold Partner Certificate.
- Link to your web in our Hall of Fame.
- Gold Partner Badge to display on your website.
- Listed in the \$5K Partner section of our online Hall of Fame.

### SILVER PARTNER BENEFITS

- Printable Silver Partner Certificate.
- Link to your web in our Hall of Fame.
- Silver Partner Badge to display on your website.
- Listed in the \$3K Partner section of our online Hall of Fame.

### BRONZE PARTNER BENEFITS

- Printable Bronze Partner Certificate.
- Link to your web in our Hall of Fame.
- Bronze Partner Badge to display on your website.
- Listed in the \$2K Partner section of our online Hall of Fame.

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LG YOUTH MENTORING www.legacygrandparents.ca



## \$3,000

\$2,000

\$5,000

### DONORS LG MASK AND LEARN CAMPAIGN

### GOLD DONOR BENEFITS

 Listed in the \$1,000 Gold Donor section of our online Hall of Fame

## \$1,000

\$500

\$300

\$100

### SILVER DONOR BENEFITS

 Listed in the \$500 Silver Donor section of our online Hall of Fame

### **BRONZE DONOR BENEFITS**

• Listed in the \$300 Bronze Donor section of our online Hall of Fame.

ie Hall of Fame.

### **IRON DONOR BENEFITS**

 Listed in the \$100 Iron Donor section of our online Hall of Fame.

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# MEDIA PARTNER

### MEDIA PARTNER BENEFITS

- Printable Media Partner Certificate.
- Link to your web in our Hall of Fame.
- Media Partner Badge to display on your website.
- Opportunity for MC Media recognition banner at event-Recognition in pre-/post-event media and all promotional event materials.
- VIP Placement in the Recognition Parade during public events.
- Event stage introduction/recognition as Media Sponsor
- Publicly Presented with Media Partner Certificate during event
- Logo and link to your website from our online Hall of Fame
- Listed as Media Sponsor on printed pamphlet included with each donated mask.
- Listed in the Media Partner section of our online Hall of Fame.

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